

NEWS BRIEFS

Day's wrap: Mercedes, Four Seasons, Vacheron Constantin, LVMH, Chanel and Baccarat

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Mercedes is popular in the U.S. Image credit: Mercedes

By STAFF REPORTS

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Mercedes-Benz sees new US vice president

German automaker Mercedes-Benz has appointed a new vice president and chief financial officer in the United States.

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Four Seasons unveils first standalone residences

Hospitality group Four Seasons has released the first look at its only standalone residences, located in a historic London district.

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Vacheron Constantin brings emotions to Harrods' Fine Watch room

Swiss watchmaker Vacheron Constantin is showing off the emotion of its watchmaking business in a new exhibition at British department store Harrods' Fine Watch department.

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LVMH chief becomes second wealthiest in the world

Chairman and chief executive of luxury group LVMH Bernard Arnault has now become the second richest person worldwide, as the group's shares hit a record high on the Paris Stock Exchange this past week.

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Chanel takes on film festival sponsorship

French fashion label Chanel is highlighting its connection with film and the red carpet with a sponsorship.

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Baccarat combines cakes and crystal with a trip across the US

French crystal-maker Baccarat is bringing cake to dessert lovers throughout the United States, as a truck carrying the pastries embarks on a cross-country journey.

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