

WATCHES AND JEWELRY

Omega marks moon landing anniversary with watch launch

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Omega's Speedmaster Moonwatch. Image courtesy of Omega

By STAFF REPORTS

Swiss watchmaker Omega is marking the 50th anniversary of the Apollo 11 moon landing with the release of a timepiece that points to its history with space exploration.



Omega's Speedmaster Moonwatch is the first to house its reconstructed Calibre 321 movement, which was originally used on a number of watches that astronauts wore into space. Omega often celebrates its history with astronauts, pointing to the technological aspects of its timepieces.

Moon milestone

Calibre 321 was the first movement used in the brand's Speedmaster watches, which launched in 1957.

The movement was included in a number of watches that made their way into space, including the Speedmaster ST 105.003 that was tested by NASA and worn by Ed White during his spacewalk.

Calibre 321 was also in the Speedmaster ST 105.012 that went to the moon on July 21, 1969.

Omega has rebuilt the movement to its original specifications, and is now releasing its first timepiece to include Calibre 321.

Enabling owners to see the movement within the watch, the Speedmaster Moonwatch features a caseback made of sapphire crystal.

The watch features a black leather strap, an onyx dial and 18-karat gold indexes and hands. The subdials of the platinum watch are made from moon meteorite, celebrating Omega's ties to lunar travel.

View this post on Instagram

#Moonwatch You have reached your destination.

A post shared by OMEGA (@omega) on Jul 20, 2019 at 3:00am PDT

Instagram post from Omega

Omega is also celebrating the 50th anniversary of the Speedmaster and its role in the Apollo moon mission in 1969 with a short documentary featuring Buzz Aldrin and brand ambassador George Clooney.

The documentary, titled "Starmen," brings the two men together to view footage of the Apollo space flight mission and talk about its effects on them and the world. Throughout the film, the two men discuss the Omega Speedmaster and its role, as the watch was worn by astronauts during the mission (see story).

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