

NEWS BRIEFS

## Millennials, Korea, YouTube and Aston Martin – News briefs

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*The Lexus Safety System+ will be standard for future models. Image courtesy of Lexus*

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By STAFF REPORTS

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If you're poking around the Louis Vuitton Web site for a new purse or belt, you might stumble across something you'd never expect: a retro, arcade-style video game that infinitely scrolls in the style of Sonic the Hedgehog, says Fast Company.

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[Korean boycott could spread to Japanese luxury cars](#)

Public backlash in South Korea against Japanese products has dented some sales of beer and tour packages, and analysts say the boycott could spread to luxury cars and retailers as a trade spat between the two countries shows no sign of abating, reports Bloomberg.

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[Fashion doesn't know what to do with YouTube. Derek Blasberg is trying to help](#)

This month, Derek Blasberg stopped by the Muse d'Orsay in Paris to see an exhibit on models of African descent. He knew that Naomi Campbell would love it and that it would make great content for YouTube, per Vogue Business.

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[Aston Martin's biggest investor offers to buy another 3pc stake](#)

The biggest investor in Aston Martin offered on Friday to buy another 3 percent stake in the luxury carmaker, whose

shares have slumped since listing last year, according to Reuters.

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