

TRAVEL AND HOSPITALITY

Cunard taps adventurers for Alaskan journeys

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Sir Ranulph Fiennes OBE will be onboard Cunard's Queen Elizabeth. Image courtesy of Cunard

By STAFF REPORTS

Cruise line Cunard is working with a pair of explorers to bring a taste of adventure to its travelers onboard its Alaskan sailings.

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For Queen Elizabeth's 2020 season in Alaska, Sir Ranulph Fiennes and Kenton Cool will host talks about their experiences, from climbing Mount Everest to journeying to the South Pole. Affluent travelers are increasingly seeking adventure on their trips, and Cunard is looking to inspire and satiate their desire for exciting experiences.

Speaking engagements

For the 2020 year, Cunard has doubled its Alaska season, extending it from June through September.

The round trips will embark from and return to Vancouver, and range from nine to 12 nights. The ship will stop in ports including Ketchikan, Victoria, Juneau and Skagway, as well as traveling to UNESCO World Heritage site Glacier Bay ([see story](#)).

Bringing a feel of adventure on board, Cunard is welcoming speakers who have traveled to some of the most far-flung locales.

Sir Ranulph will be traveling with Cunard from June 2 to 4. He will regale guests with tales of his travels, including the first surface expedition to the polar axis and his crossing of Antarctica in the Pentland South Pole Expedition.

Mr. Cool will be traveling on a number of journeys from June 12 through July 2. The mountaineer has reached the summit of Everest 14 times, and guided Sir Ranulph when he scaled its peak.

Among Mr. Cool's accolades is being the only person to scale all three of Everest's peaks in one climb.



Kenton Cool. Image courtesy of Cunard

"Cunard is famous for our renowned onboard enrichment program, offering guests exclusive access to some of the most revered and inspirational speakers," said Josh Leibowitz, senior vice president of Cunard North America, in a statement. "Sir Ranulph Fiennes and Kenton Cool are two of the greatest outdoor record achievers living today and our passengers will be thrilled to hear first-hand accounts of their explorations while sailing through the awe-inspiring nature of Alaska onboard Cunard's majestic Queen Elizabeth."

One of Cunard's focuses has been onboard experiences, as it looks to bring typically offshore events to the sea.

For instance, Cunard is bringing an immersive fashion experience to the seas through a partnership with Badgley Mischka.

The fashion label is taking its resort collection to a fitting setting for a unique show. Badgley Mischka will showcase its 2021 resort collection through a runway show on a seven-night Cunard voyage ([see story](#)).

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