

NEWS BRIEFS

Alexander McQueen, Polimoda, De Beers, LVMH, Crystal and Carolina Herrera – Live news

July 25, 2019



Alexander McQueen's autumn/winter 2019 campaign. Image credit: McQueen

By STAFF REPORTS

Luxury Daily's live news from July 24:

[Alexander McQueen casts Kate Moss in fall ads](#)

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British fashion house Alexander McQueen has chosen supermodel Kate Moss as the face for its autumn/winter 2019 collection.

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[Former Ferragamo creative director joins Polimoda](#)

Florence-based design school Polimoda has named Massimiliano Giornetti as the head of its fashion design department, effective this fall semester.

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[De Beers Group makes progress towards carbon-neutral mining](#)

Diamond company De Beers Group has received funding support towards carbon-neutral diamond mining in Canada.

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[LVMH revenues jump 15pc in H1](#)

Luxury conglomerate LVMH Mot Hennessy Louis Vuitton's revenues were up 15 percent in the first half of 2019, propelled by its fashion and leather goods brands.

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[Crystal updates loyalty program for more flexibility](#)

Luxury cruise line Crystal is expanding its loyalty program to better reflect its growing portfolio of global experiences.

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[Carolina Herrera empowers "good girl" coders](#)

U.S. fashion label Carolina Herrera is supporting a coding nonprofit organization founded by the face of its Good Girl fragrances.

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