

NEWS BRIEFS

Equinox, home relocation, luxury car buying and Boris Johnson – News briefs

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The first Equinox Hotel is opening in Manhattan. Image credit: Equinox

By STAFF REPORTS

[Equinox is betting superfans can cut through New York hotel glut](#)

It's not an ideal time to be launching a luxury hotel brand. The U.S. is in the middle of a trade war and in the late innings of the economic cycle. A wave of new openings in the biggest markets has weighed on performance so far this year.

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[Need to relocate? Bring the house, too](#)

Dao Engle, some neighbors and a handful of local kite-boarders stood on a sand dune on Pocomo Head along Nantucket Harbor this past June and watched nervously as her 10,000 square-foot home, which had been separated from its foundation and placed on a series of steel moving rails, began its very slow, very short trip to safety.

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[People are buying really expensive cars on Instagram](#)

"It started with a clip of a car pulling out," RD Whittington said from the head of a table in a private dining room at Mastro's Steakhouse. Mr. Whittington, a car dealer, was wearing a black T-shirt, chain necklace and sparkly Audemars Piguet watch. He was sitting across from Jamie Foxx, whom he calls his best friend and business partner.

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[Boris Johnson could be good for luxury, if he sorts out Brexit](#)

Consumer confidence is low, stores are closing and that's before a no-deal Brexit was seriously on the table. But the new prime minister also offers some grounds for optimism, says Vogue Business.

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