

NEWS BRIEFS

Ralph Lauren, Cond Nast, Mercedes-Benz and Little Red Book – News briefs

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Ralph Lauren. Image credit: Ralph Lauren

By STAFF REPORTS

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[Ralph Lauren reworking to build momentum](#)

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Ralph Lauren Corp. is on the move. While the company kicked off its fiscal year with what Patrice Louvet, president and chief executive officer, described as a "solid start" in the first quarter, there's still plenty of work to do to even out growth. The North American market lagged expectations as the business in Europe and Asia showed signs of strength, reports Women's Wear Daily.

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[Why Anna Wintour is \(still\) one of Cond Nast's most powerful assets](#)

The company's artistic director and editor of American Vogue has extraordinary power and influence. What happens when she eventually steps down? asks Business of Fashion.

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[BMW and Audi tell Mercedes-Benz: you can have Japan](#)

BMW AG and Audi AG will skip this year's Tokyo Motor Show, leaving Daimler AG's Mercedes-Benz as the only major foreign luxury carmaker to showcase its models in Japan's biggest auto industry event, according to Bloomberg.

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[Little Red Book suspended from Android Store](#)

The much-hyped social commerce platform Little Red Book (Xiaohongshu) has been reportedly suspended from the Android store since Monday, July 29. A search for the app on the Android Store indicates that its "temporarily not available," though it's still accessible on the Apple store, says Jing Daily.

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