

NEWS BRIEFS

Day's wrap: Marc Jacobs, Alibaba, Bentley, One Bangkok, Porsche and Madison Avenue BID

July 31, 2019



Tmall China Cool will showcase Chinese designers at NYFW. Image courtesy of Tmall

By STAFF REPORTS

[Madison Avenue BID delves into street history](#)

The Madison Avenue Business Improvement District is giving consumers a closer look at the street's landmark architecture in a new event series.

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[Bentley reinterprets "flying B" emblem in ecological effort](#)

British automaker Bentley is making its headquarters in Crewe, England more biodiverse with the introduction of buzz-worthy tenants.

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[Ritz-Carlton to enter Bangkok within new multi-use development](#)

Five new luxury and lifestyle hotels will be coming to Bangkok, Thailand as part of a new \$3.8 billion project that is creating an upscale integrated district.

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[Porsche Digital fosters collaboration with Atlanta office](#)

German automaker Porsche is investing in its digital customer experience with the opening of its second Porsche Digital office in the United States.

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[Alibaba to bring "China Cool" to NYFW](#)

Ecommerce giant Alibaba is working with New York Fashion Week to give Chinese designers a more global presence.

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[Marc Jacobs receives first award from MTV, CFDA](#)

Fashion designer Marc Jacobs is ushering in a new award from television network MTV in partnership with the Council of Fashion Designers of America as the first recipient.

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[Webinar on Aug. 21: "Property and Furnishings: How to Hit a Home Run"](#)

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