

NEWS BRIEFS

## Marc Jacobs, Alibaba, Bentley, One Bangkok, Porsche and Madison Avenue BID – Live news

August 1, 2019



*Tmall China Cool will showcase Chinese designers at NYFW. Image courtesy of Tmall*

By STAFF REPORTS

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British automaker Bentley is making its headquarters in Crewe, England more biodiverse with the introduction of buzz-worthy tenants.

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Five new luxury and lifestyle hotels will be coming to Bangkok, Thailand as part of a new \$3.8 billion project that is creating an upscale integrated district.

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[Porsche Digital fosters collaboration with Atlanta office](#)

German automaker Porsche is investing in its digital customer experience with the opening of its second Porsche Digital office in the United States.

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### [Alibaba to bring "China Cool" to NYFW](#)

Ecommerce giant Alibaba is working with New York Fashion Week to give Chinese designers a more global presence.

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### [Marc Jacobs receives first award from MTV, CFDA](#)

Fashion designer Marc Jacobs is ushering in a new award from television network MTV in partnership with the Council of Fashion Designers of America as the first recipient.

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