

TRAVEL AND HOSPITALITY

Four Seasons lets guests enter a far-away galaxy

August 1, 2019



Star Wars has inspired experiences at Four Seasons. Image courtesy of Four Seasons

By STAFF REPORTS

Four Seasons Resort Orlando at Walt Disney World Resort is feting the launch of a new Star Wars-themed area at the theme park by bringing a taste of the sci-fi movie franchise to its property.

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

In honor of the debut of Star Wars: Galaxy's Edge at Disney's Hollywood Studios, Four Seasons is letting guests experience the intergalactic world through beauty treatments and activities. With an expected influx of Star Wars fans for the opening, Four Seasons is looking to make its resort an extension of the Disney experience.

Star Wars stay

Star Wars: Galaxy's Edge, opening on Aug. 29, will enable visitors to step into the franchise's world. Activities include flying the Millennium Falcon and building one's own droid.

At Four Seasons' property, the experience will be extended in a campaign running through Sept. 30.

The resort's Kids For All Seasons children's program will offer activities such as crafting a lightsaber or maneuvering through an obstacle course on an inflatable moon-bounce.

For adults, the Star Wars theme is being woven throughout the resort's spa. Guests can get an anti-gravity facial or undergo vibrational sound therapy.

The hotel's salon will be offering manicures that enable guests to find their own light or dark side. For instance, a stormtrooper French manicure features a white base with blue tips.

Guests can also request hairstyles modeled after those worn by Princess Leia or Rey.

Since Four Seasons is located within the park, guests can take advantage of Disney's Extra Magic Hours benefit, which grants earlier access. From Sept. 1 to Nov. 2, this perk will be extended further with extra, Extra Magic Hours that start at 6 a.m.



Disney is adding more Star Wars to its park. Image courtesy of Four Seasons

As part of its Star Wars celebration, Four Seasons is offering two packages through Sept. 30.

An Explore a New World Disney Gift Card package includes gift cards for every two or three night stay. Those in rooms will receive a card valued at \$200, while suite stays will grant guests a \$500 card.

Four Seasons is also offering a package that enables guests to get a complimentary fourth night after their three-night stay.

"We're looking forward to welcoming many guests who are coming to visit Walt Disney World Resort in celebration of this epic new land," said Thomas Steinhauer, regional vice president and general manager of Four Seasons Resort Orlando at Walt Disney World Resort, in a statement.

With a significant fan base, Star Wars has attracted other luxury crossovers.

For instance, Spanish porcelain maker Lladr is appealing to Star Wars fans with the creation of large-scale figures inspired by the popular series.

Kicking off the collection launch, Lladr debuted a sculpture of Queen Amidala at San Diego Comic-Con. This marks the first time that the series' characters have been depicted in porcelain, giving Lladr an exclusive ([see story](#)).

© 2020 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your [feedback](#) is welcome.