

REAL ESTATE

Aston Martin Residences begins its rise on Miami skyline

August 5, 2019



A rendering of the Aston Martin Residences in Miami. Image credit: Aston Martin

By STAFF REPORTS

G&G Business Developments, the firm behind the Aston Martin Residences in Miami, has revealed that half of the luxury residences and penthouses have already been sold ahead of the development's completion.

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Foundation work for the luxury high-rise, scheduled to be completed in 2022, was finished in June 2019. Located at 300 Biscayne Boulevard Way and the mouth of the Miami River, the Aston Martin Residences is already one of the most in-demand addresses in South Florida.

Luxury living

Reaching nearly 820 feet in height, the Aston Martin Residences will be the country's tallest residential building south of New York.

The residences themselves are priced between \$750,000 and \$50 million, with footprints between 700 and 19,000 square feet. Half of the units have already been sold.



Exterior of Aston Martin Residences at 300 Biscayne Boulevard. Image credit: Aston Martin

Aston Martin is lending its design expertise to the interior of the residential tower, including communal amenity spaces.

"One of the greatest joys of design is seeing your work come to life," said Marek Reichman, executive vice president/chief commercial officer at Aston Martin, in a statement. "As this is Aston Martin's first foray into real estate, we are especially keen to see the tower start to take shape."

Aston Martin's design team is handling the interior spaces of the residential tower including its two private lobbies, fitness center and full-service spa. Other features include doors with bespoke Aston Martin handles, number plinths and tan leather door tabs, while in the lobby reception staff will be seated at an Aston Martin-designed desk adorned with the automaker's halo ([see story](#)).

The automaker is also cultivating relationships with city's National Football League team, the Miami Dolphins. The Nine hosted by Aston Martin Residences at 300 Biscayne Boulevard Way is a hospitality suite within Hard Rock Stadium, situated between the 30 yard lines at the stadium.

Along with its partnership on The Nine, Aston Martin Residences at 300 Biscayne Boulevard Way will be the official luxury residence of both the Miami Dolphins and Hard Rock Stadium ([see story](#)).

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