

NEWS BRIEFS

Day's wrap: Ritz-Carlton, Reebonz, A. Lange & Shne, Seabourn, Aston Martin and Rimowa

August 5, 2019



Exterior of Aston Martin Residences at 300 Biscayne Boulevard. Image credit: Aston Martin

By STAFF REPORTS

Luxury Daily's live news from Aug. 5:

[Ritz-Carlton Residences Waikiki Beach offers shared penthouse ownership](#)

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

The Ritz-Carlton Residences, Waikiki Beach is taking an alternative approach to selling its penthouses by offering consumers the ability to buy a fractional use of the units.

[Click here to read the entire article](#)

[Reebonz expands anti-counterfeiting efforts in Asia](#)

Singapore-based luxury platform Reebonz is ramping up its pursuit of authenticity by joining an anti-counterfeit industry group.

[Click here to read the entire article](#)

[A. Lange & Shne touts timing precision in motoring event](#)

Richemont-owned watchmaker A. Lange & Shne is highlighting its connection to motoring history by sponsoring an annual veteran car run in the United Kingdom.

[Click here to read the entire article](#)

[Seabourn balances adventure, relaxation in world voyage](#)

Cruise line Seabourn is going to the ends of the world with a new global voyage setting sail in 2021.

[Click here to read the entire article](#)

[Aston Martin Residences begins its rise on Miami skyline](#)

G&G Business Developments, the firm behind the Aston Martin Residences in Miami, has revealed that half of the luxury residences and penthouses have already been sold ahead of the development's completion.

[Click here to read the entire article](#)

[Rimowa tackles subway travel in branded effort](#)

German luggage label Rimowa has teamed with an unlikely partner in an effort to further conceptualize its newest campaign slogan.

[Click here to read the entire article](#)

[Click here to read the morning newsletter](#)

[Webinar on Aug. 21: "Property and Furnishings: How to Hit a Home Run"](#)

© 2020 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your **feedback** is welcome.