

NEWS BRIEFS

## Ritz-Carlton, Reebonz, A. Lange & Shne, Seabourn, Aston Martin and Rimowa – Live news

August 6, 2019



*Exterior of Aston Martin Residences at 300 Biscayne Boulevard. Image credit: Aston Martin*

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By STAFF REPORTS

Luxury Daily's live news from Aug. 5:

[Ritz-Carlton Residences Waikiki Beach offers shared penthouse ownership](#)

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The Ritz-Carlton Residences, Waikiki Beach is taking an alternative approach to selling its penthouses by offering consumers the ability to buy a fractional use of the units.

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[Reebonz expands anti-counterfeiting efforts in Asia](#)

Singapore-based luxury platform Reebonz is ramping up its pursuit of authenticity by joining an anti-counterfeit industry group.

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[A. Lange & Shne touts timing precision in motoring event](#)

Richemont-owned watchmaker A. Lange & Shne is highlighting its connection to motoring history by sponsoring an annual veteran car run in the United Kingdom.

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[Seabourn balances adventure, relaxation in world voyage](#)

Cruise line Seabourn is going to the ends of the world with a new global voyage setting sail in 2021.

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[Aston Martin Residences begins its rise on Miami skyline](#)

G&G Business Developments, the firm behind the Aston Martin Residences in Miami, has revealed that half of the luxury residences and penthouses have already been sold ahead of the development's completion.

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**Rimowa tackles subway travel in branded effort**

German luggage label Rimowa has teamed with an unlikely partner in an effort to further conceptualize its newest campaign slogan.

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