

NEWS BRIEFS

Day's wrap: Tiffany, Barneys, Capri Holdings, IWC, BMW and Cunard

August 7, 2019



Iconic black shopping bag from Barneys. Image credit: Barneys New York

By STAFF REPORTS

Luxury Daily's live news from Aug. 7:

[IWC decamps to Italy to depict Portofino line's inspiration](#)

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State of Luxury 2019 **Save \$246 ▶**

Swiss watchmaker IWC Schaffhausen is capturing the lifestyle of Portofino, Italy in a campaign featuring two new brand ambassadors.

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[Tiffany grows retail presence in Asia](#)

U.S. jeweler Tiffany & Co. is expanding to India through a joint venture, catering to the growing population of luxury clientele in the market.

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[Capri Holdings sees double-digit growth in Q1](#)

Fashion group Capri Holdings experienced revenue growth of nearly 12 percent in the first quarter of fiscal 2020, despite declines at Jimmy Choo and Michael Kors.

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[BMW explores craftsmanship in latest art collaboration](#)

German automaker BMW is reaffirming its connections with the art world by commissioning a new piece for Frieze this fall that is centered on its technology strengths.

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[Barneys nearly triples financing after bankruptcy filing](#)

Department store chain Barneys New York has received new financing to support its ongoing business operations in

light of its bankruptcy filing this week.

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[Cunard sets sail with Artist in Residence program](#)

Luxury cruise line Cunard is launching a new onboard program that takes fine arts to the seas in its latest effort bridging travel and culture.

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[Webinar on Aug. 21: "Property and Furnishings: How to Hit a Home Run"](#)

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