

TRAVEL AND HOSPITALITY

Four Seasons takes Philadelphia hospitality to new heights

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Four Seasons Philadelphia at Comcast Center. Image courtesy of Four Seasons

By STAFF REPORTS

Hospitality brand Four Seasons Hotels and Resorts is expanding into Philadelphia, PA with a new hotel situated in the top floors of the city's tallest building.

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Four Seasons Hotel Philadelphia at Comcast Center takes up the tower's 48th through 60th floors, with floor-to-ceiling windows offering unobstructed views of the historic city. The chain says this is now the highest situated hotel in North America.

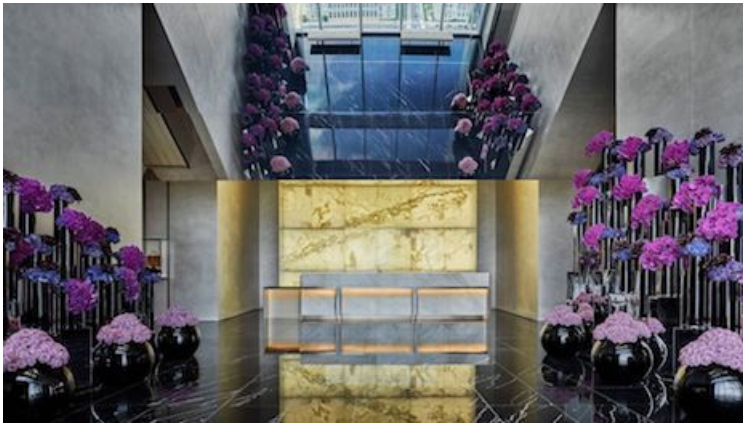
Elevated hospitality

Four Seasons previously had a hotel in Philadelphia at Logan Square, but this location closed in 2015 to make way for the new property in Comcast Center.

Leading the new Four Seasons will be general manager Ben Shank, who grew up in Philadelphia and started his Four Seasons career at the Logan Square location.

The newly built Comcast Center tower, including the interior of the Four Seasons hotel, was designed by architect Norman Foster.

Decorating the hotel's 60th floor lobby are a floral art piece by Jeff Latham and a digital floral experience by Tokyo-based teamLab.



Lobby at Four Seasons Philadelphia. Image courtesy of Four Seasons

For the 180 rooms and 39 suites, Four Seasons partnered with on audiovisual experiences to help guests relax or be entertained. Musician Brian Eno created exclusive soundscapes for the property, while an alliance with Comcast has deployed the cable company's XI Video Experience in the rooms, giving guests access to 300 television channels and 50,000 movies.

Four Seasons also partnered with Guerlain on bath amenities.

Furthering the pampering, the property's 57th floor features a spa, wellness boutique and fitness center. Celebrity trainer and Four Seasons global fitness advisor Harley Pasternak collaborated with Four Seasons on the fitness area, while the spa worked with crystal expert Rashia Bell to leverage crystals in the interior design and treatments.

Guests and locals can also dine on the 59th floor restaurant or grab a drink at the cocktail bar on the top level.

"This exceptional new property represents the very best of Four Seasons," said [Christian Clerc](#), president of worldwide hotel operations for Four Seasons Hotels and Resorts. "From architecture to design, artistry and innovation, culinary mastery and wellness expertise, we have worked closely with our visionary partners at Comcast and Liberty Property Trust to assemble an all-star team of virtuosos who are elevating Four Seasons service, quality and artistry to new heights.

"Together, we've redefined not only the skyline, but the hospitality experience in Philadelphia," he said. "Our team of more than 500 dedicated staff members, led by general manager Ben Shank, is excited to welcome our first guests to experience this incredible and historic city with Four Seasons."

In recent months, Four Seasons has announced a number of new projects in the United States, extending its footprint in the market.

Four Seasons recently announced it will be expanding its brand in San Francisco with the upcoming opening of an additional development in the Californian city.

Slated to open in 2020, Four Seasons Hotel San Francisco at Embarcadero will join the brand's existing hotel and Four Seasons' upcoming private residences in the market. Four Seasons is choosing to up its presence in the city as San Francisco's luxury market continues to climb ([see story](#)).