

NEWS BRIEFS

Harrods, Stuart Weitzman, Reebonz, Emilio Pucci, Snapchat and Phillips – Live news

August 14, 2019



Emilio Pucci's fall/winter 2019 campaign borrows magna motifs. Image credit: Emilio Pucci

By STAFF REPORTS

Luxury Daily's live news from Aug. 13:

Harrods teams with ShowStudio to discover fashion filmmakers

British department store Harrods is supporting up-and-coming film talents through a partnership with ShowStudio.

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Stuart Weitzman kicks off sneaker customization program

U.S. footwear label Stuart Weitzman is leaning into the popularity of customization through an omnichannel program for its Daryl sneakers.

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Reebonz brings visual search to mobile app

Singapore-based luxury platform Reebonz is continuing to extend its digital offerings with the introduction of a visual search tool on its mobile application.

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Snapchat Spectacles return as Snap steps up offerings

Social media platform Snap Inc. has revealed its latest Spectacle sunglasses alongside new augmented reality tools as more luxury brands embrace the technology.

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Phillips expands West Coast presence with jewelry specialist

Auction house Phillips is growing its jewelry team with the appointment of Alexis Vourvoulis as senior specialist and vice president in Los Angeles as the company looks to expand its influence on the West Coast.

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Emilio Pucci celebrates Japanese culture for vivid fall campaign

Italian fashion label Emilio Pucci is taking inspiration from Japanese popular culture for its fall/winter 2019 campaign.

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