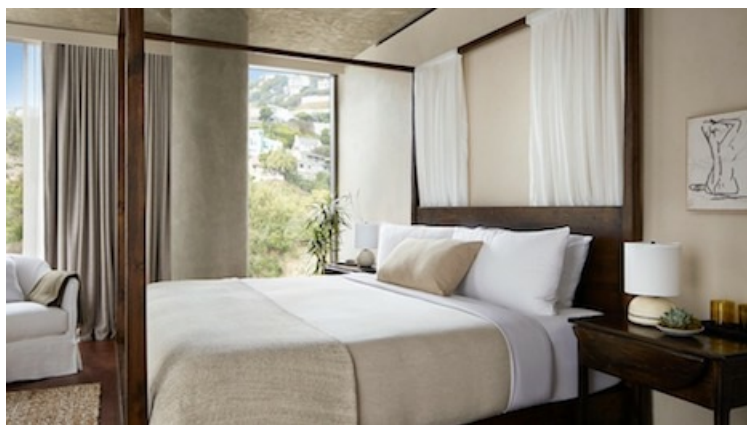


TRAVEL AND HOSPITALITY

## 1 Hotels expands north with upcoming Canadian debut

August 14, 2019



*1 Hotel West Hollywood. Image credit: 1 Hotels*

By STAFF REPORTS

Starwood Capital's sustainable hospitality brand 1 Hotels is extending its footprint to Toronto with the opening of its first property in Canada.

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Since its launch in 2015, 1 Hotels has opened doors across the United States in markets including Brooklyn, NY and Miami's South Beach neighborhood. With its entry into Canada, 1 Hotels is said to bring a new concept to Toronto's hospitality market.

Coming to Canada

The Toronto property, owned by Mohari Hospitality, is currently operated as the Thompson Toronto. Until renovations begin on the hotel, it will keep its branding and remain open.

Keeping to its sustainable focus, 1 Hotels uses reclaimed, local materials in its construction.

As with the other properties, this hotel will seek to serve guests a comfortable stay as well as inspiration.



*The Thompson Toronto is located in the city's King West Village. Image credit: Thompson Toronto*

"1 Hotel Toronto will introduce the city to a new standard for an eco-conscious luxury experience, and is the first of its kind in Canada," said Barry Sternlicht, founder of 1 Hotels and CEO/chairman of Starwood Capital Group, in a statement. "We look forward to sharing our mission to inspire conscious consumption with guests from across the

globe as well as the local community.

"Our partnership with Mohari is key to the re-development of the project, and we are pleased to be collaborating with them," he said.

Mohari's investments include the Ritz-Carlton Yacht Collection, the Peninsula Papagayo and Centro Canalejas, a group of buildings that will soon include a Four Seasons hotel.

"We're excited to be partnering with 1 Hotels to open this luxury hotel and brand in the heart of Toronto," said Mark Scheinberg, founder of Mohari Hospitality, in a statement. "At Mohari, we look for innovative projects that are changing the hospitality market and 1 Hotel Toronto perfectly fits that mold."

The 1 Hotel in Toronto is set to open in the summer of 2020.

In 2017, Starwood Capital Group expanded 1 Hotels to the West Coast with the acquisition of a West Hollywood, CA property.

The investment firm has acquired, through a controlled affiliate, the new-build hotel, The Jeremy West Hollywood property, which features 286 guest rooms ([see story](#)).

Additional upcoming openings for the brand are planned for Cabo San Lucas, Mexico; Sunnyvale, CA; Sanya, China and Haitang Bay, Sanya in China and Kauai in Hawaii.

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