

NEWS BRIEFS

Streetwear, Cond Nast, Audi, Tiffany, 1 Hotels and Jaguar – Live news

August 15, 2019



Louis Vuitton and Gucci are bringing streetwear shoppers into luxury. Image credit: Louis Vuitton

By STAFF REPORTS

Luxury Daily's live news from Aug. 14:

[1 Hotels expands north with upcoming Canadian debut](#)

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Starwood Capital's sustainable hospitality brand 1 Hotels is extending its footprint to Toronto with the opening of its first property in Canada.

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[Tiffany supports salmon-friendly sustainable gold mining](#)

Jeweler Tiffany & Co. is partnering with NGO Resolve to incorporate its sustainably sourced Salmon Gold into its designs.

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[Jaguar makes the case for alternative "car" definition](#)

British automaker Jaguar is petitioning to have the dictionary definition of car evolve to include electric vehicles.

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[Cond Nast puts focus on consumer marketing in global reorganization](#)

Media group Cond Nast is revamping its corporate leadership structure as part of its effort to more closely align its U.S. and international operations.

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[Audi names new president for US](#)

German automaker Audi has appointed Daniel Weissland as the new president of Audi of America.

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[Gucci, Louis Vuitton are bridges from streetwear into luxury](#)

As streetwear and luxury increasingly converge, secondhand seller The RealReal has seen a 56 percent increase year-over-year in menswear shoppers buying across both categories.

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