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TRAVEL AND HOSPITALITY

Magellan Jets offers gift of flight this holiday season

August 16, 2019



A Challenger 300 private jet. Image credit: Magellan Jets

By STAFF REPORTS

Private aviation firm Magellan Jets is helping its clients give the gift of adventure with the introduction of its holiday gift box, complete with access to a private jet.



Magellan Jet's gift box includes 10-hour access to a Challenger 300, along with high-end items that will ensure the recipient travels in style. As private aviation becomes more competitive, firms are finding new ways to enhance the flying experience.

Holiday travel

Along with the 10-hour Challenger 300 card, Magellan's gift box includes a bottle of Macallan 25, a Breitling Aviator 8 Curtiss Warhawk watch and Master & Dynamic custom active noise-cancelling wireless headphones or earbuds with a custom pouch.

The holiday gift box starts at \$110,000, and the card is valid for travel through Christmas 2020. Travelers can give Magellan as little as eight hours' notice before booking their flight.



The Magellan Jets gift box includes a 10-hour card for a Challenger 300 and a Breitling timepiece. Image courtesy of Magellan Jets

A super midsize jet, the Challenger 300 seats up to nine passengers in a spacious cabin and has a range of 3,100 miles.

Access to a Challenger 300 is also available through Elevate, Magellan's new membership program. The Challenger 300 is priced at \$9,985 an hour.

Elevate is the private jet firm's newest membership program that allows refunds for unhappy customers for up to 30 days. The program is meant to erase the common strategy in the private air industry that requires customers to pay membership fees before even taking their first flight.

Magellan is allowing customers to purchase hours to fly in various aircraft such as Phenom 300, Challenger 300 and Gulfstream 450 in its Elevate membership.

The program guarantees no blackout dates or peak surcharges, allowing members to book any aircraft every day of the year (see story).

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