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TRAVEL AND HOSPITALITY

Four Seasons makes cage-free egg commitment

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Four Seasons will soon only serve cage-free eggs. Image credit: Four Seasons

By STAFF REPORTS

Hospitality group Four Seasons Hotels and Resorts is working with The Humane League to improve animal welfare through egg sourcing.



The hotel chain is working towards sourcing only cage-free eggs across all of its properties by 2025. With consumers concerned about the origin and supply chain of their food and other products, Four Seasons' initiative is one of a number of efforts undertaken by hotels to make dining more sustainable.

Egg effort

Originally announced in 2018, Four Seasons is working towards having all of the eggs at its hotels in United States, Canada and Europe come from cage-free sources by the end of 2019.

Already, all of the brand's U.S. and Canadian properties and 80 percent of European locations are using only cage-free shell and liquid eggs.

View this post on Instagram

Take in breakfast from every angle at @FSJakarta, where striking urban views of Indonesia's capital city accompany your morning meal. : @jackmagnifico #FourSeasons #WakeUpWithFS #Jakarta

A post shared by Four Seasons Hotels | Resorts (@fourseasons) on Jul 21, 2019 at 5:49am PDT

Instagram post from Four Seasons

As consumers seek out sustainable travel (see story), dining is getting a makeover.

In 2014, Starwood Hotels & Resorts Worldwide, now part of Marriott International, banned shark fins at all affiliate properties to join the cadre of establishments taking a stand against the depletion of marine life.

The delicacy's popularity in Asian countries has been a scourge for sharks that are hunted at levels that threaten their existence. Although Starwood could not levy a ban on the overall procurement of shark fins, taking a firm stance may have influenced other establishments (see story).

In a major step towards creating a sustainable future, the Peninsula Hotels instituted a ban on the use of disposable plastic straws in 2018.

The ban is part of the hotel's plan to transition away from all single use plastics by 2020. Straws may seem like a small thing, but at an institution such as a major luxury hotel, any bit of waste can add up to huge amounts of pollution (see story).

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