

FOOD AND BEVERAGE

Johnnie Walker continues HBO collaboration with new blends

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Johnnie Walker has two new Game of Thrones-inspired blends. Image credit: Johnnie Walker

By STAFF REPORTS

Scottish whiskey distiller Johnnie Walker is marking the continued legacy of the popular television series "Game of Thrones" with two new limited-editions.

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Although the HBO fantasy series ended earlier this year, Johnnie Walker's collaboration with the network is continuing with the introduction of "A Song of Ice" and "A Song of Fire" whiskey blends. The new bottles reinvigorate the partnership ahead of awards season, during which "Game of Thrones" will be prominently featured.

Toasting Game of Thrones

Johnnie Walker's limited-edition whisky blends are inspired by two iconic and powerful houses of Westeros, House Stark and House Targaryen. They are successors to last year's White Walker edition.

Beginning with the 2018 White Walker edition, the partnership will produce a total of eight single malt scotch whiskies celebrating the different "houses" featured in the series. The White Walker by Johnnie Walker Blended Scotch Whisky is a nod to the series' iciest of creatures of the same name ([see story](#)).

Johnnie Walker has two new blends inspired by Game of Thrones

"Johnnie Walker and Game of Thrones are an epic pairing," said Sophie Kelly, senior vice president of Whiskies Diageo North America, in a statement. "There is as much for people to discover and explore within the world of whisky as there is within the world of the show."

"Johnnie Walker A Song of Ice and A Song of Fire perfectly capture the essence of House Stark and House Targaryen, from the bottle designs to the unique Scotch whiskies within," she said. "We hope people enjoy trying both while reliving the series with friends."

The new Ice and Fire bottles have labels featuring the symbols of the Stark and Targaryen houses, a direwolf and dragon, respectively. Referencing the conflict between the two families, Johnnie Walker's iconic Striding Man uncharacteristically faces backwards on the *A Song of Fire* bottle so the figures appear to be facing-off when the bottles are placed next to each other.

A Song of Ice blend has a crisp taste thanks to single malts from Clynelish, one of Scotland's most northern distilleries. Its frosted blue and gray glass bottle evokes the harsh winters of the north that the House Stark calls home.

Inspired by House Targaryen's fire-breathing dragons, the Song of Fire blend has a rich, smoky flavor from the Caol Ila distillery. The bottle has an intense, deep red color.

Both limited-edition whiskies will be available in the United States this month and worldwide in October.

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