

NEWS BRIEFS

Day's wrap: Audi, Skincare, Este Lauder, Sotheby's International Realty, Departures and Johnnie Walker

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Silvercar by Audi is more accessible to existing Audi drivers. Image credit: Audi of America

By STAFF REPORTS

Luxury Daily's live news from Aug. 19:

[Half of women research skincare online before in-store shopping](#)

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As women become more interested in investigating the ingredients in beauty products and the brands behind them, online research is playing a significant role in their discovery.

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[Audi offers complimentary Silvercar access to new owners](#)

Silvercar by Audi is extending its reach by launching a complimentary rental program for new Audi drivers.

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[Este Lauder's net sales grow 9pc in 2019](#)

Beauty group Este Lauder Companies' sales increased in the 2019 fiscal year, with the Este Lauder, La Mer and Tom Ford Beauty lines driving growth in several regions.

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[Sotheby's International Realty expands in the Midwest](#)

Sotheby's International Realty is adding to its footprint in the Midwest with its first affiliated office in Kansas as the heartland becomes more enticing for high-net-worth families.

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[Departures looks to the future with 30th anniversary issue](#)

Meredith's luxury travel publication Departures is celebrating its 30th anniversary by having inspirational visionaries grace its September issue.

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[Johnnie Walker continues HBO collaboration with new blends](#)

Scottish whiskey distiller Johnnie Walker is marking the continued legacy of the popular television series "Game of Thrones" with two new limited-editions.

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[Webinar on Aug. 21: "Property and Furnishings: How to Hit a Home Run"](#)

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