

NEWS BRIEFS

Sustainability, Yves Salomon, Tod's and luxury hotels – News briefs

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Yves Salomon. Image credit: Yves Salomon

By STAFF REPORTS

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From crocodile skins to cashmere wool, the luxury industry is under more pressure than ever before to prove its sustainable credentials, says Bloomberg.

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[Yves Salomon tweaks offerings amid anti-fur backlash](#)

Given that it hangs in the Paris showroom of Yves Salomon, you'd be inclined to think that the fluffy yellow jacket part of the brand's spring 2020 collection is made of fur, the house's signature material, per Women's Wear Daily.

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[Tod's founder Della Valle further raises voting stake to 81.2pc](#)

The chairman and founder of Italian luxury goods group Tod's, Diego Della Valle, has raised his potential share of voting rights in the firm above 80 percent, after widening an accord with Credit Agricole to buy shares on his behalf, reports Reuters.

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[5 luxury takeaways from the latest hotel earnings season](#)

The big hotel companies love brands. They love buying them, and they love creating them. It enables them to grow market share by cornering new parts of the market that their existing brands supposedly don't cover, and the luxury

segment remains an important battleground, reports Skift.

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