

AUTOMOTIVE

## McLaren launches luggage collection for GT fans

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McLaren is introducing a bespoke luggage collection. Image credit: McLaren

By STAFF REPORTS

British automaker McLaren is bringing its sporty style to its first bespoke luggage collection.

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Designed by McLaren Special Operations, the four-piece collection is inspired by the McLaren GT. The supercar manufacturer has often looked at other categories as a way to share its unique aesthetic and engage automotive fans.

Made to travel

McLaren's luggage set includes a garment case, a weekend bag, a cabin bag and a full-size golf bag. Each piece of luggage was designed to fit a specific location in the McLaren GT, the automaker's most spacious model.

Every piece was hand-crafted in Italy with the same semi-aniline leather and stitch pattern used in the GT's interior for additional cohesiveness. There are three color ways available: pioneer black, luxe black and luxe porcelain.



*The McLaren luggage collection includes four pieces. Image credit: McLaren*

The color options were selected to compliment the color specification options for the GT. Deliveries for the car are expected to begin by the end of the year.

McLaren's luggage collection will be available starting in September, with prices starting at 1,700 pounds, or \$2,083 at current exchange. The golf bag is the most expensive item, with a price tag of 5,000 pounds, or \$6,127.

Previously, the automaker joined forces with British fashion label Belstaff to translate its focus on mobility into clothing.

Marking the first collaboration between the two brands, this capsule collection features outerwear and suiting designed for drivers' comfort both in and out of the car. While operating in different categories, both companies share the values of helping consumers in motion.

The capsule collection features 10 styles for men and three for women in a color palette of black and navy. Among the design details in the collection are ergonomic seam lines and textiles that are stretchy, breathable and water resistant, allowing for a range of motion as well as versatility of wear ([see story](#)).

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