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NEWS BRIEFS

Day's wrap: Stella McCartney, Este Lauder, Nordstrom, Glenlivet and Retail Store Tours

August 23, 2019



Stella McCartney designed a capsule collection with singer/song writer Taylor Swift. Image credit: Stella McCartney

By STAFF REPORTS

Luxury Daily's live news from Aug. 23:

Stella McCartney creates romantic collection with pop star

British fashion label Stella McCartney is visually interpreting a new pop album in a capsule collection designed with singer-songwriter Taylor Swift.



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Este Lauder chairman inks publishing deal

Beauty group Este Lauder Companies' chairman emeritus will be sharing his life story and business lessons in a memoir set to be published next year.

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Nordstrom adds to executive team with chief merchandising officer

Department store brand Nordstrom is promoting from within its ranks with the appointment of Teri Bariquit as the retailer's first chief merchandising officer.

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The Glenlivet brings fashionable touch to new release with designer collaboration

Scotch whisky brand The Glenlivet is collaborating with designer Prabal Gurung and New York Fashion Week: The Shows to unveil its new single malt as it looks to reach consumers less familiar with spirits.

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Retail Store Tours spotlights innovative stores in Shanghai

Consumers in Motion Group is bringing its Retail Store Tours to Shanghai to showcase the sustained strength of bricks-and-mortar retail in China.

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Webinar on Sept. 18: "Holidays 2019: Happy or Not?"

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