

NEWS BRIEFS

Chief sustainability officers, UK beauty, Alaska and Los Angeles real estate News briefs

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Cunard unveils first full season of Alaska voyages in 2020. Image credit: Cunard

By STAFF REPORTS

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Today in luxury:

Chief sustainability officers are fashion's new influencers

Executives tasked with developing sustainability best practice are increasingly entering the C-suite, reports Vogue Business.

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What US brands need to know before entering the \$25B UK beauty market

Pat McGrath and Rihanna are among the U.S. beauty brands that have made big splashes in the U.K. But successfully crossing the Atlantic isn't easy, according to Business of Fashion.

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Alaskan expeditions are the latest luxury travel

Alaska is paradise for those who crave adventure, says Town & Country Magazine.

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The cursed legacy of the most expensive plot of land in Los Angeles

A giant vacant lot that sits atop Beverly Hills, known as both "The Mountain" and "The Vineyard," finally sold this week after sitting on the market for a year not for the billion dollars at which it was initially priced but for \$100,000, in foreclosure, to a lone bidder, per The New York Times.

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