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## Louis Vuitton breaks video campaign for fall 2019 footwear with attitude

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*Louis Vuitton models strut fall-winter 2019 footwear collection in video. Image credit: Louis Vuitton*

By STAFF REPORTS

Fashion giant Louis Vuitton is running a video campaign to promote its fall 2019 shoe collection for women.

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The collection of boots, derbies and sneakers from artistic director Nicolas Ghesquière's fall-winter 2019 runway show is featured in a jaunty 30-second spot. Models strut the footwear with attitude to a chair, showing the different heels of Louis Vuitton.

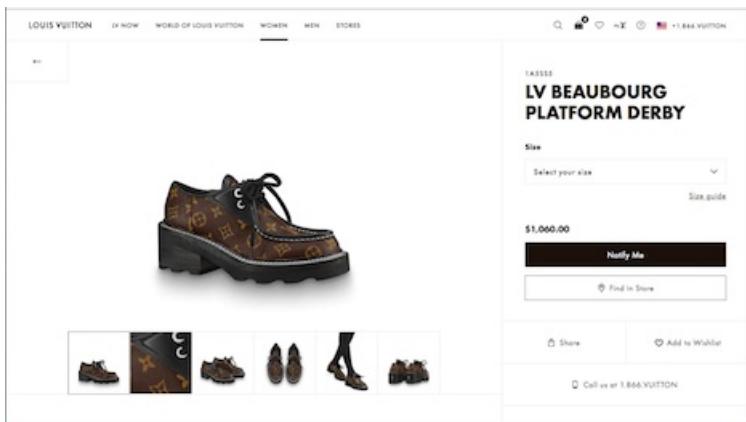
Mr. Ghesquière tipped his hat to Paris' Centre Pompidou and the neighboring Beaubourg area with the overall fall-winter 2019 collection for Louis Vuitton.

Shoo-in

The video references three particular footwear items from the runway.

The stocky LV Beaubourg platform derbies mesh feminine and masculine influences, crafted from Louis Vuitton's iconic Monogram canvas.

One of the standout looks of the fall-winter 2019 fashion show, it has thick laces, white eyelets and stitching, and a chunky but lightweight outsole which discreetly adds extra height. It costs \$1,060 per pair.



Louis Vuitton LV Beaubourg platform derby. Image credit: Louis Vuitton

The Rhapsody boots pay homage to classic motorcycle boots with the additional inclusion of engraved studs or white eyelets, both a recurring theme throughout the footwear collection.

Designed by Mr. Ghesquière for Louis Vuitton's fall-winter 2019 collection, the Rhapsody high boot combines supple black calf leather with the label's Monogram canvas.

The key feature of this model, which references biker boots, is its distinctive harness, embellished with engraved, silver-tone studs. It is priced at \$1,810.



Louis Vuitton Rhapsody high boots. Image credits: Louis Vuitton

Meanwhile, Louis Vuitton re-imagined its [LV Archlight sneakers](#) in black-and-white tweed and the signature primary colors of the Centre Pompidou, which inspired the set of Louis Vuitton's fall-winter 2019 fashion show.



Louis Vuitton LV Archlight sneakers. Image credit: Louis Vuitton

One of the Louis Vuitton's most recognizable styles, this sneaker is characterized by its oversized tongue and turbo outsole that discreetly adds extra height. It costs 1,060.

*Louis Vuitton's women's fall-winter 2019 shoe collection*