

NEWS BRIEFS

Dior, 24S, IWC and real estate – News briefs

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Dior's Savage campaign has been pulled. Image credit: Dior

By STAFF REPORTS

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Today in luxury:

[Dior pulls "Savage" campaign after facing appropriation backlash](#)

The campaign video immediately sparked criticism from viewers who saw the depiction of a Native American dancer as an instance of cultural appropriation, per Business of Fashion.

[Click here to read the entire article on Business of Fashion](#)

[24S extends site to menswear with exclusives from 20 labels](#)

In a bid to tap into the faster growing fashion markets, 24S, the multi-brand Internet commerce site associated with Le Bon Marché, is branching out into menswear, reports Women's Wear Daily.

[Click here to read the entire article on Women's Wear Daily](#)

[20 minutes with: IWC CEO Christoph Grainger-Herr on sustainable luxury watchmaking](#)

Christoph Grainger-Herr was appointed as the chief executive of IWC Schaffhausen, a subsidiary of the Swiss Richemont Group, in 2017 when he was 39, which was widely regarded as a move by the over 150-year-old luxury watchmaker to modernize the company and attract younger consumers, says Penta.

[Click here to read the entire article on Penta](#)

[After rush to beat new tax, Manhattan luxury-apartment sales slump](#)

In June, sales of luxury residential real estate soared like a Midtown skyscraper as buyers rushed to beat a looming July 1 tax increase, according to the Wall Street Journal.

[Click here to read the entire article on the Wall Street Journal](#)

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