

NEWS BRIEFS

Day's wrap: Nordstrom, Zegna, Saks, Porsche and Olivela

September 5, 2019



He loves me, he loves me not: Oscar-winning actor Mahershala Ali ponders the notion of masculinity in Zegna's latest installment of the #WhatMakesAMan campaign. Image credit: Zegna

By STAFF REPORTS

Luxury Daily's live news from Sept. 5:

[Olivela looks to grow charitable luxury concept following Series A](#)

Online retailer Olivela has raised \$35 million in a Series A funding round led by Morgan Stanley.

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[Saks' redesigned fine jewelry department debuts with 20 new brands](#)

Department store chain Saks Fifth Avenue has completed the latest phase of its flagship renovation, as it opens its new fine jewelry floor.

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[Porsche puts focus on sustainability with first all-electric car](#)

German automaker Porsche has revealed its first fully electric vehicle, with a focus on eco-friendly driving that extends beyond the engine.

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[Nordstrom brings Local concept to New York](#)

Ahead of its New York flagship opening this fall, department store chain Nordstrom is expanding its service-centric Local concept footprint to two Manhattan neighborhoods.

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[Zegna unveils new installment of #WhatMakesAMan campaign](#)

Ermenegildo Zegna has launched its fall-winter 2019-20 campaign themed #WhatMakesAMan featuring two

celebrities who question traditional stereotypes of the relationship between men and their clothes.

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[Webinar on Sept. 18: "Holidays 2019: Happy or Not?"](#)

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