

NEWS BRIEFS

Day's wrap: Oscar de la Renta, Barneys, Lanvin, Rolls-Royce, Stuart Weitzman and Art Basel

September 9, 2019



Yang Mi for Stuart Weitzman. Image courtesy of Stuart Weitzman

By STAFF REPORTS

Luxury Daily's live news from Sept. 9:

[Art Basel to stage Abu Dhabi event in 2020](#)

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Extending its reach around the globe, Art Basel is bringing its brand to Abu Dhabi, United Arab Emirates with the launch of a culture-centric event.

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[Barneys campaign tells shoppers it is still open](#)

Amid its Chapter 11 bankruptcy proceedings, department store chain Barneys New York is letting shoppers know it is "here to stay."

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[Lanvin extends New York presence downtown with SoHo store](#)

French fashion house Lanvin is bringing its creative director Bruno Sialelli's vision to bricks-and-mortar with a boutique in New York's SoHo neighborhood.

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[Oscar de la Renta extends Inter Parfums licensing deal](#)

U.S. fashion house Oscar de la Renta is renewing its licensing partnership with fragrance maker Inter Parfums through 2031.

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[Stuart Weitzman courts Chinese consumers with Shanghai pop-up](#)

U.S. footwear label Stuart Weitzman is celebrating its second capsule collection with brand ambassador Yang Mi through a pop-up at Shanghai's Plaza 66.

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[Rolls-Royce to unveil new digital art based on cars' painting data](#)

Rolls-Royce Motor Cars has tapped media artist Refik Anadol to create a new data-based digital work for the Rolls-Royce Art Program.

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[Webinar on Sept. 18: "Holidays 2019: Happy or Not?"](#)

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