

TRAVEL AND HOSPITALITY

Rosewood Hotels tops Guangzhou skyline with new Chinese outpost

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Rosewood Guangzhou is the tallest 5-star hotel in the world. Image courtesy of Rosewood Hotels

By STAFF REPORTS

Hospitality group Rosewood Hotels is adding to its footprint in mainland China with the opening of a new property in Guangzhou, which the group says is the tallest five-star hotel in the world.

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As is traditional for Rosewood properties, the design, culinary offerings and luxurious amenities at Rosewood Guangzhou are meant to reflect the city's growing reputation. Located in the Tianhe District, the property is an important addition to Rosewood as it looks to build its Chinese presence.

"As one of the fastest growing cities in mainland China, Guangzhou has been and will continue to be a major contributor to economic growth," said Sonia Cheng, CEO of Rosewood Hotel Group, in a statement. "The city is well on its way to becoming a global megacity with increasing international influence, as the country's vision for the Greater Bay Area comes to fruition, and we are thrilled to open Rosewood Guangzhou during this ambitious ascent."

Reaching new heights

Rosewood Guangzhou covers the top 39 floors of the 108-story CTF Finance Centre, the world's seventh tallest building. The mixed-use tower reaches a height of up to 1,739 feet and was designed by Yabu Pushelberg.

The hotel welcomes guests to 251 rooms and suites, which were designed with privacy in mind. All rooms offer views of the metropolitan area, with most overlooking the Pearl River.

For longer-term stays, Rosewood Residences Guangzhou offers 355 serviced apartments ranging from studios to duplexes. Residences guests can enjoy access to private elevators, butler services, personal chefs and other amenities.



Rosewood Guangzhou offers suites and duplexes for guests. Image courtesy of Rosewood Hotels

At its towering height, Rosewood Guangzhou boasts other points-of-interest, including Brick Iron, China's highest restaurant and bar, and Sky Mansion, the country's highest even space. Sense, A Rosewood Spa, encompasses two floors and is southern China's largest spa and fitness facility.

Other culinary destinations within the hotel include Lingnan House, a Cantonese restaurant, the Patina Living Room with panoramic views and the more casual street-level Sesame.

Cultural touches are woven throughout the hotel, including contemporary artwork and more traditional Chinese-inspired pieces such as calligraphy, ink painting and silk screening from artists Pan Jian, Ye Cheng, Qin Feng and Kaixuan Feng.

Rosewood Guangzhou is the group's second urban property in mainland China, joining Rosewood Beijing that opened its doors in fall 2014.

The hotel group announced its expansion plans into the Chinese market back in 2012.

Rosewood's 283-room Beijing hotel was similarly envisioned with the hotelier's "A Sense of Place" philosophy in mind. This design aesthetic mirrors the Chinese concepts of journey and welcome to connect to the hotel's surrounding culture ([see story](#)).

More recently, Rosewood Hotels officially opened its doors to its Hong Kong location, which it states is the most complete expression of the brand. The hospitality group also heralded its opening of the new global flagship property with an advertising campaign tied to Hong Kong ([see story](#)).

"Building on the momentum set in motion by Rosewood Beijing, Rosewood Sanya and Rosewood Hong Kong, as our fourth property in the Greater China region, we look forward to the property setting new benchmarks for style and sophistication," Ms. Cheng said. "Excitingly, alongside the newly-opened Rosewood Hong Kong, the Rosewood brand will now be able to offer a distinguished, modern and inspired hotel experience at both ends of the Greater Bay Area."

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