

APPAREL AND ACCESSORIES

LVMH tops list of most attractive employers among experienced managers

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LVMH is the most attractive employer among business school graduates. Image credit: Louis Vuitton

By STAFF REPORTS

Luxury conglomerate LVMH Mot Hennessy Louis Vuitton has surpassed other notable companies as the most desirable employer among experienced managers who graduated from business schools, per new rankings from Universum.

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LVMH has ranked as the most attractive employer among future graduates of business schools in Universum's survey for 14 years, but this is the first time among managers with an average of seven years of experience. As it becomes more competitive for luxury brands to find and retain top talent, many continue to invest and expand their employee offerings.

"We are extremely proud of these Universum rankings, which confirm the attractiveness of LVMH among experienced managers, as well as among students, who have ranked LVMH number one for the past 14 years in the Universum survey of students," said Chantal Gaemperle, executive vice president of human resources and synergies at LVMH, in a statement.

"These rankings recognize the relevance and impact of the different initiatives taken to raise the profile of the LVMH Group, including the Inside LVMH Program for students, DARE LVMH for our managers, Viva Technology and Les Journées Particulières," she said.

Workplace investments

Universum's annual rankings are based on a survey of 11,500 managers with business or engineering degrees from leading French schools.

This year, LVMH knocked technology giant Google from first place among business students and ranks ahead other prestigious brands such as L'Oréal and Apple. LVMH also rose in the engineer rankings to eighth place.



LVMH is working towards gender parity. Image credit: Louis Vuitton

LVMH has rolled out a number of initiatives aimed at increasing happiness and wellbeing in the workplace, including expanding its efforts on diversity.

This spring, LVMH signed the United Nation's standards of conduct for business to combat workplace discrimination towards lesbians, gays, bisexuals, transgenders and intersexed individuals.

The UN standards, signed by LVMH on March 13, represent a commitment by the company's executive board and its CEOs. Along with promising to support LGBTI individuals and reduce discrimination against them at work, the company is also pledging to stand up for the human rights of LGBTI members of the communities it operates in.

LVMH is currently working towards the goal of having gender parity in its key positions by 2020. The group has also rolled out a digital platform and community for its employees called SHERO, which aims to empower women through content and connection ([see story](#)).

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