

NEWS BRIEFS

## Day's wrap: Gucci, Guerlain, Selfridges, Anya Hindmarch and McLaren

September 13, 2019



*Angelina Jolie is returning as the face of Mon Guerlain. Image credit: Guerlain*

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By STAFF REPORTS

Luxury Daily's live news from Sept. 13:

**McLaren moves North American head office amid market growth**

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British automaker McLaren is relocating its North American headquarters from New York to Texas, in a move that will enable the growing company to expand its office space.

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**Anya Hindmarch puzzles consumers to promote latest line**

British accessories label Anya Hindmarch is paying homage to the written word with a London Fashion Week installation centered on mail.

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**Selfridges shows commitment to circular retail with Depop pop-up**

British department store chain Selfridges is responding to consumers' desires for sustainable merchandise via a temporary shop by mobile marketplace Depop.

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**Angelina Jolie opens home for Guerlain fragrance spot**

French beauty label Guerlain is continuing its partnership with its muse Angelina Jolie by taking its latest campaign to a place that is personally significant to the actress.

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**Gucci commits to carbon neutrality across supply chain**

Italian fashion label Gucci is pushing to become carbon neutral in a long-term commitment to its sustainability

strategy.

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[Webinar on Sept. 18: "Holidays 2019: Happy or Not?"](#)

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