

NEWS BRIEFS

Day's wrap: Chanel, Rolls-Royce, Lanvin, Dior, Cincoro and American Express

September 16, 2019



Five NBA owners, including Michael Jordan, have launched an ultra-premium tequila brand. Image courtesy of Cincoro

By STAFF REPORTS

Luxury Daily's live news from Sept. 16:

[Chanel's fashion history traced in "literary museum"](#)

French fashion house Chanel's history is being explored in a new book that aims to bring the exhibit experience to print.

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[Rolls-Royce reaches Rockies with Denver dealership](#)

British automaker Rolls-Royce is reaching new heights with its first dealership in Denver, CO, known as the Mile High City, as the area's luxury market further develops.

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[Lanvin embraces animated playfulness in whimsical fall collection](#)

French fashion house Lanvin is paying tribute to a classic cartoon character in a playful new collection that touches on the label's heritage.

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[Dior admits to Sauvage missteps after campaign controversy](#)

French fashion house Christian Dior has responded to criticism after a social media backlash accused the brand's Sauvage fragrance campaign of cultural appropriation.

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[Cincoro Tequila taps into NBA fanbase with ultra-premium spirits](#)

Sports icon Michael Jordan is leading a group of National Basketball League owners launching their own ultra-premium tequila brand.

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[American Express adds reclaimed plastic to consumers' wallets](#)

American Express is ramping up its environmental efforts with a new global campaign in partnership with a marine conservation group.

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[Webinar on Sept. 18: "Holidays 2019: Happy or Not?"](#)

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