

NEWS BRIEFS

Day's wrap: Stuart Weitzman, Fendi, Seabourn, Oscar de la Renta, Four Seasons and Central Park Tower

September 17, 2019



Kendall Jenner and dancer Lil Buck in #SWStrength. Image courtesy of Stuart Weitzman

By STAFF REPORTS

Luxury Daily's live news from Sept. 17:

[Central Park Tower takes residential living to new heights](#)

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Extell Development Company's Central Park Tower in New York has topped out at 1,550 feet, making it the tallest residential building in the world.

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[Oscar de la Renta teams with Dream Foundation on fundraising fete](#)

U.S. fashion label Oscar de la Renta is partnering with the Dream Foundation on a fundraising event, using its designs to help raise funds for the organization.

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[Four Seasons to stage "underground playground" in London](#)

Hospitality group Four Seasons Hotels and Resorts is taking its Pop Down concept to London with a temporary concept centered on a playful theme.

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[Fendi lets consumers take a bite out of its logo](#)

Italian fashion house Fendi is opening up an ephemeral branded ice cream shop in partnership with Steccolecco.

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[Seabourn extends UNESCO alliance in preservation push](#)

Cruise line Seabourn is supporting UNESCO's mission to protect heritage sites by extending its partnership with the organization by five years.

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[Stuart Weitzman showcases strength in men's launch](#)

U.S. footwear label Stuart Weitzman is helping more consumers pave their own paths with the introduction of its first menswear design.

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[Webinar on Sept. 18: "Holidays 2019: Happy or Not?"](#)

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