

NEWS BRIEFS

## Prada, Brexit, Syria and Thakoon News briefs

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*Prada's finances struggle amid its fashion success. Image credit: Prada*

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By STAFF REPORTS

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### [Critics love Prada. Shoppers haven't. What now?](#)

One of the most influential luxury brands of modern times has not sold well in recent years. But there are signs of a comeback writes The New York Times.

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### [A no-deal Brexit will cost the UK luxury sector billions. So, why are these British brands so relaxed?](#)

Were there such a book as The Idiot's Guide to Brexit, it wouldn't be a book it would be a several-volume treatise, complete with humongous jargon-busting glossary, by the end of which our nominal "idiot" had become a bona fide scholar in British constitutional politics, says Robb Report.

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### [French hotel group returns to Syria hoping for visitor revival](#)

A French hotel group is to manage two luxury hotels due to open next year in Damascus, becoming the first Western company to return to Syria's tourist industry since civil war broke out in 2011 reports The Financial Times.

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### [Thakoon returns as a contemporary direct-to-consumer label](#)

After a two-year hiatus, Thakoon Panichgul is relaunching his namesake brand with a new owner and more accessible price points according to Vogue Business.

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