

NEWS BRIEFS

# Day's wrap: Rimowa, Fortnum & Mason, Ritz-Carlton, Rolls-Royce, Alibaba and Facebook

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Fortnum & Mason has revamped its flagship confectionary department. Image credit: Fortnum & Mason

By STAFF REPORTS

Luxury Daily's live news from Sept. 20:

#### Rimowa stages first historical retrospective at Sotheby's

German luggage house Rimowa is exploring how its history is intertwined with the evolution of travel in an exhibit at Sotheby's in New York.

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#### Fortnum & Mason brings sweet treats to shoppers

British department store Fortnum & Mason is relaunching the confectionary department at its Piccadilly flagship, as the retailer continues to invest in engaging in-store experiences.

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#### Ritz-Carlton touts adventure, nature in upcoming Montenegro site

Marriott International's The Ritz Carlton is establishing a presence in the Balkans with a planned hotel and residences in Montenegro.

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Rolls-Royce hosts art auction on production line

British automaker Rolls-Royce is bringing together art lovers and car enthusiasts at a unique philanthropic event.

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#### Alibaba adds YouCam AR to engage beauty shoppers

Augmented reality provider Perfect Corp. is partnering with Chinese ecommerce giant Alibaba to bring virtual try-on technology to Chinese consumers.

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# Facebook launches interactive features for brands

Social network Facebook is encouraging brands to be more playful in how they engage with consumers by introducing new advertising capabilities.

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