

NEWS BRIEFS

Day's wrap: Rimowa, Fortnum & Mason, Ritz-Carlton, Rolls-Royce, Alibaba and Facebook

September 20, 2019



Fortnum & Mason has revamped its flagship confectionary department. Image credit: Fortnum & Mason

By STAFF REPORTS

Luxury Daily's live news from Sept. 20:

[Rimowa stages first historical retrospective at Sotheby's](#)

German luggage house Rimowa is exploring how its history is intertwined with the evolution of travel in an exhibit at Sotheby's in New York.

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[Fortnum & Mason brings sweet treats to shoppers](#)

British department store Fortnum & Mason is relaunching the confectionary department at its Piccadilly flagship, as the retailer continues to invest in engaging in-store experiences.

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[Ritz-Carlton touts adventure, nature in upcoming Montenegro site](#)

Marriott International's The Ritz Carlton is establishing a presence in the Balkans with a planned hotel and residences in Montenegro.

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[Rolls-Royce hosts art auction on production line](#)

British automaker Rolls-Royce is bringing together art lovers and car enthusiasts at a unique philanthropic event.

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[Alibaba adds YouCam AR to engage beauty shoppers](#)

Augmented reality provider Perfect Corp. is partnering with Chinese ecommerce giant Alibaba to bring virtual try-on technology to Chinese consumers.

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[Facebook launches interactive features for brands](#)

Social network Facebook is encouraging brands to be more playful in how they engage with consumers by introducing new advertising capabilities.

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