

NEWS BRIEFS

Day's wrap: Hugo Boss, YNAP, Ettinger, IHG and Audi

September 23, 2019



L'Htel Marrakech, one of the participating Mr & Mrs Smith properties. Image credit: L'Htel Marrakech

By STAFF REPORTS

Luxury Daily's live news from Sept. 23:

[Ettinger expands New York footprint through Turnbull & Asser residency](#)

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British leather goods house Ettinger has opened an outpost in Turnbull & Asser's New York townhouse, building on their shared heritage and emphasis on bespoke services.

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[Federico Marchetti awarded by amfAR](#)

Retail group Yoox Net-A-Porter's chairman/CEO Federico Marchetti has been honored by amfAR for his support of social causes, including AIDS research.

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[Hugo Boss sets sail with sustainable boat](#)

German fashion brand Hugo Boss has christened a new yacht that aims to sustainably provide speed for British racer Alex Thomson.

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[IHG links with luxury travel club for loyalty push](#)

InterContinental Hotels Group is extending the number of luxury properties available to members of its loyalty program through a partnership with travel club Mr & Mrs Smith.

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[Audi embraces adventure with Q range](#)

German automaker Audi is drawing attention to its sport utility vehicles in a new spot that hints at adventures on the

road.

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