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TRAVEL AND HOSPITALITY

Peninsula explores sustainability themes as traveling exhibit lands in Paris

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Arts in Resonance is making its next stop at the Peninsula Paris. Image credit: Peninsula

By STAFF REPORTS

The Peninsula Hotels is welcoming a contemporary art exhibit to its Paris property as the hospitality group continues its global art initiative.



Coinciding with the Peninsula Paris' fifth anniversary, "Arts in Resonance" will showcase works from female artists centered around themes of sustainability and power. While many luxury brands host temporary art exhibits to engage creative audiences, Peninsula differentiates itself with a long-term and financial commitment through its program.

Art in hospitality

Arts in Resonance will exhibit at the Peninsula Paris from Sept. 26 through Nov. 15.

Paris marks the second stop for the art program, which debuted this year in Hong Kong during Art Basel.

Art in Resonance kicked off in Hong Kong with a gala on March 26 and an in-property installation that was open through June 21. On display were pieces from artists Janet Echelman, Timothy Paul Myers and Ivn Navarro, which are featured throughout the forecourt and lobby (see story).

"The success of, and reaction to, the Hong Kong launch proved hotel art has entered a new era," said Carson Glover, vice president of brand marketing and communications at The Peninsula Hotels, said in a statement. "It was heartwarming to watch our artists' pieces stir the emotions of those who encountered them, and we're confident our upcoming installations will thrill at the same level."

To celebrate the Arts in Resonance launch in France, Peninsula will sponsor emerging designer Brother Vellies' first Paris fashion presentation as a nod to the city's fashion week. The fashion brand works to sustain artisan jobs on the African continent, echoing the exhibition's theme of sustainability.



The artists exhibiting at Arts in Resonance at the Peninsula Paris. Image courtesy of Peninsula Hotels

Isolde Brielmaier and Bettina Prentice have returned as Arts in Resonance curators for a sense of continuity. Mr. Navarro's "HOME" installation will also be on display after being exhibited in Hong Kong.

Joining Mr. Navarro are French artist Elise Morin and New York-based artist Saya Woolfalk. Ms. Morin creates sculptural landscapes using recycled materials, while Ms. Woolfalk's work explores cultural diversity from the perspective of a Japanese, African-American woman.

In March 2020, Arts in Resonance will return to Hong Kong before debuting at The Peninsula Tokyo the following month.

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