

NEWS BRIEFS

Retail surveillance, Facebook, Gucci and Daimler News briefs

September 25, 2019



Smartphones are one way retailers track consumers. Image credit: Ogury

By STAFF REPORTS

Please be aware the clippings below may require a paid subscription to the listed media outlet to read an article in full.

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

Today in luxury:

[The new ways retailers are watching you shop](#)

Retailers are using cameras and smartphones to track customers' every move. But is the data pulled from this technology worth the privacy backlash, asks Business of Fashion.

[Click here to read the entire article on Business of Fashion](#)

[Facebook experiments with AI-powered styling program](#)

Fashion++ recommends improvements to a person's outfit. While purely academic, the research could eventually be used by a digital assistant to style people, reports Vogue Business.

[Click here to read the entire article on Vogue Business](#)

[Gucci tax scandal spreads as Italy investigates executive pay](#)

A scandal that has cast a pall over Gucci's blockbuster turnaround is spreading as Italian fiscal authorities probe more than a dozen of the luxury brand's current and former executives over an alleged tax-avoidance scheme, according to Bloomberg.

[Click here to read the entire article on Bloomberg](#)

[Daimler to pay 870 million Euro fine in relation to diesel investigation](#)

German luxury carmaker Daimler will pay a fine of 870 million euros in relation to the certification of diesel vehicles that did not meet regulatory requirements, prosecutors in the southern city of Stuttgart said on Tuesday, per Reuters.

[Click here to read the entire article on Reuters](#)

© 2020 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your **feedback** is welcome.