

RETAIL

Moda Operandi hires chief technology officer from WalmartLabs

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Moda Operandi has a new chief technology officer. Image courtesy of Moda Operandi

By STAFF REPORTS

Online retailer Moda Operandi has named Arpan Nanavati as its new chief technology officer, tapping into his omnichannel experience.

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Mr. Nanavati was most recently at WalmartLabs, where he worked on the retailer's grocery division. At Moda Operandi, Mr. Nanavati will oversee the company's technology strategy, in an effort to further grow and innovate the retailer's customer experiences and designer partnerships.

Mass-market to Moda

At WalmartLabs, Mr. Nanavati oversaw the technology for the retailer's online grocery offerings. He worked to develop both the team of employees and omnichannel experiences.

Before WalmartLabs, Mr. Nanavati was at PayPal, where he led the technology teams for products such as PayPal Checkout.

Mr. Nanavati's resume also includes engineering roles at Nickelodeon Studios, Zynga and Adobe.

"I've always been drawn to organizations that encourage experimentation and insist on challenging the status quo, both values core to the DNA of Moda Operandi," Mr. Nanavati said in a statement. "I'm excited to work alongside Ganesh and team to build this next phase of a people-led, technology-enabled Moda Operandi."



Arpan Nanavati. Image courtesy of Moda Operandi

Mr. Nanavati will report to Moda Operandi's CEO Ganesh Srivats.

"At Moda we're focused on merging our fashion authority with a prowess in technology and innovation a combination we feel confident will drive our next phase of growth," Mr. Srivats said in a statement. "Arpan has helped build some of the most advanced and now ubiquitous ecommerce products on the market, and we're thrilled for him to bring that experience to Moda as we work to shape the future of the fashion industry for our customers and designers."

Moda Operandi has made a number of recent hires as it grows.

The online retailer is looking to grow further into mainland China with the appointment of its first China-based team leader.

Ming Yang will take her role as managing director of Moda Operandi in China, overseeing all business strategy and operations in the region. She comes from a strong background in ecommerce, having previously worked in a similar position at Farfetch ([see story](#)).

The company also hired a new chief financial officer, who comes from the same role at technology platforms for musicians, UnitedMasters. Kristina Salen joins Moda Operandi to oversee its global financial operations, reporting to the company's CEO ([see story](#)).