

NEWS BRIEFS

Day's wrap: LVMH, Rebag, Omega, Lincoln and Bon Apptit

September 26, 2019



Food publication Bon Appetit is offering takeout orders of its most popular recipes. Image credit: Bon Appetit Delivered

By STAFF REPORTS

Luxury Daily's live news from Sept. 26:

[LVMH ramps up sustainability efforts with raw materials sourcing initiative](#)

Conglomerate LVMH Mot Hennessy Louis Vuitton is rolling out a new charter on animal-based sourcing, committing to improving conditions along its supply chain.

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[Rebag adds to New York retail portfolio](#)

Secondhand seller Rebag is continuing its bricks-and-mortar push with a new boutique on Long Island in New York.

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[Omega plays up James Bond connection in special timepiece](#)

Swiss watchmaker Omega is celebrating the 50th anniversary of a classic James Bond film with the launch of a limited-edition timepiece that references the brand's connection to the secret agent.

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[Lincoln launches rewards program to elevate ownership experience](#)

U.S. automaker Lincoln is introducing an enhanced loyalty program as an extension of its commitment to hospitality.

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[Bon Apptit brings upscale delivery to readers in Chicago](#)

Cond Nast's Bon Apptit has launched what it calls a "virtual restaurant" as the media group continues to experiment with direct-to-consumer initiatives to boost revenues.

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