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NEWS BRIEFS

# LVMH, Net-A-Porter, Saudi Arabia, Cl de Peau Beaut and Jet Linx Live news

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The historic town of Jeddah. Image credit: Saudi Commission for Tourism & National Heritage

By STAFF REPORTS

Luxury Daily's live news from Sept. 30:

#### LVMH supports craft preservation with refugee artisan association

Luxury conglomerate LVMH Mot Hennessy Louis Vuitton is helping refugee artisans find employment through a partnership with organization La Fabrique Nomade.



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# Net-A-Porter set to make Tmall debut next month

Swiss luxury group Richemont is debuting a Net-A-Porter flagship on Alibaba's Tmall Luxury Pavilion as it continues to cater to Chinese consumers.

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#### Saudi Arabia positions itself as luxury destination as tourist visas open

Saudi Arabia has opened to tourism for the first time, as it positions itself as a luxury destination set to welcome more than 100 million annual visitors by 2030.

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## Cl de Peau Beaut arrives at Harrods for European launch

Shiseido-owned Cl de Peau Beaut is launching exclusively at British department store Harrods as the beauty brand pushes into new markets.

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# Jet Linx lands in New York area with private terminal

Private aviation firm Jet Linx is furthering its investment in the New York area with the opening of its private terminal at New Jersey's Teterboro Airport.

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