

TRAVEL AND HOSPITALITY

Flexjet extends owner experience to exclusive forums

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Flexjet Forum featuring George W. Bush. Image courtesy of Flexjet

By STAFF REPORTS

Private aviation firm Flexjet is building up a sense of community among owners through a newly launched series of conversations with influential individuals.

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The Flexjet Forums launched on Sept. 25 in New York with a fireside chat between former President George W. Bush and Flexjet chairman Kenn Ricci. Exclusive experiences are increasingly touted by private aviation companies as a perk of membership.

In conversation

The first Flexjet Forum conversation covered topics as wide reaching as the economy and foreign policy to the personal, such as Mr. Bush's love of painting and the importance he places on family.

Future events in the series will feature individuals from a variety of fields, such as authors, entrepreneurs, politicians, academics and celebrities from the sports, music, film and television worlds.

"In a digital world, in-person exchanges always rise above," said Michael Silvestro, CEO of Flexjet, in a statement. "The Flexjet Forum offers the opportunity to personally meet and engage in dialogues on fresh topics with national and global influencers.

"Many of our owners are remarkable leaders in their own disciplines, so being able to connect them with these distinguished Flexjet Forum guests is priceless," he said.

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There was so much energy at the cocktail reception before Flexjet Owners experienced the first Flexjet Forum featuring President George W. Bush and the fireside chat did not disappoint. @georgewbush

A post shared by Flexjet (@flexjetllc) on Sep 26, 2019 at 2:48pm PDT

Instagram post from Flexjet

As automotive enthusiasts traveled to Monterey County in California for the local Car Week this summer, Flexjet is engaged its owners through exclusive experiences.

Flexjet hosted dinners, driving opportunities and entertainment, including giving owners access to automaker events. Aside from providing travel services, private jet firms often offer additional perks to their clients, extending the benefits of ownership or membership to include experiences on the ground ([see story](#)).

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