

NEWS BRIEFS

Day's wrap: Gucci, Flexjet, Crystal, DVF and HBC

October 2, 2019

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Diane von Furstenberg wrap dresses have arrived at 11 Honor. Image credit: 11 Honor

By STAFF REPORTS

Luxury Daily's live news from Oct. 2:

[Gucci taps Gucci Mane for cruise campaign](#)

Italian fashion label Gucci is sharing its playful and welcoming spirit in a wild party-themed campaign for its 2020 cruise collection.



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[Flexjet extends owner experience to exclusive forums](#)

Private aviation firm Flexjet is building up a sense of community among owners through a newly launched series of conversations with influential individuals.

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[Crystal welcomes aboard Broadway stars](#)

Luxury cruise line Crystal is bringing talent from the Great White Way to the wide open seas to its 2020 voyage lineup.

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[Diane von Furstenberg partners with 11 Honor for inclusive designs](#)

U.S. fashion label Diane von Furstenberg is teaming with luxury online retailer 11 Honor on a size-inclusive partnership.

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[HBC sells European business, recommit to Saks, Hudson's Bay](#)

Retail group Hudson's Bay Company has sold its remaining stakes in its European real estate and retail joint ventures as it focuses on its core businesses in North America.

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