

HOME FURNISHINGS

Christofle celebrates sharing in special-editions

October 3, 2019



Christofle's limited-edition Mood set. Image credit: Christofle

By STAFF REPORTS

French silver maker Christofle is linking with musician Pharrell Williams and chef-restaurateur Jean Imbert on a limited-edition line designed for entertaining.

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

Centered on the art of sharing, the Mood flatware sets are encased in bright yellow eggs with illustrations of Mr. Williams and Mr. Imbert serving up drinks and food to friends. Christofle has been aligning with creatives in adjacent fields on its Mood line, with this marking the brand's second design partnership for the collection.

Sharing is caring

Christofle created two different versions of its Mood sets. The egg-shaped containers hold silverware upright, intended to enable portability and alternative storage.

Within the vitrine on the side of the yellow lacquered eggs are the images of people who are important to the collaborators. For instance, Mr. Williams' wife makes an appearance, while Mr. Imbert's grandmother who inspired his latest restaurant concept is also featured.

A 24-piece set for \$2,900 includes six settings of a fork, knife, spoon and coffee spoon. Priced at a more entry-level \$600 is a six-piece espresso spoon set.

The handles of the silverware include the word "share" engraved in various colors.

Each of the sets will be available in a limited-edition run. Only 500 of the 24-piece Mood set will be made, while the coffee set will be produced in a series of 1,000.

In a video interview, the collaborators explain what sharing means to them. Mr. Williams explains that sharing is universal, and speaks to how sharing information and vision has helped humans advance.

Mood by Christofle x Pharrell Williams & Jean

Mr. Imbert realizes that sharing is why he does his job, and he describes memories of a table and his grandmother.

This marks Christofle's second limited-edition partnership on its Mood collection.

Last year, Karl Lagerfeld added another category to his resume through a partnership with French silver manufacturer Christofle.

Mr. Lagerfeld worked with the brand to design a set of cutlery for its Mood collection to be released in the fall. According to *Women's Wear Daily*, customers could preorder the set during New York Fashion Week in September 2018 at various locations ([see story](#)).

© 2020 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your [feedback](#) is welcome.