

NEWS BRIEFS

Patou, tariffs, Breitling and Bang & Olufsen – News briefs

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Patou spring/summer 2020 presentation. Image credit: LVMH

By STAFF REPORTS

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Today in luxury:

[Sidney Toledano on Patou: "We don't want to do a new couture house"](#)

Once a rival to Chanel, the house of Patou has been reimagined as an accessible luxury label under LVMH and former Nina Ricci designer Guillaume Henry, says Vogue Business.

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[A lucky escape for Europe's luxury brands](#)

Manufacturers of luxury handbags and Champagne got lucky in the latest round of U.S. tariffs, but they still need to prepare for a less globalized world, per the Wall Street Journal.

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[Breitling to add women's watches starting in spring 2020](#)

Swiss watchmaker Breitling will unveil its first women's range next spring, as the company exploits the financial muscle of its private equity owners to expand products and geography, according to Women's Wear Daily.

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[Bang & Olufsen extends losses as consumers balk at luxury TVs](#)

Bang & Olufsen A/S, the Danish maker of luxury audio systems, reported a second consecutive quarterly loss as retailers struggled to clear out excess inventory, reports Bloomberg.

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