

NEWS BRIEFS

Day's wrap: Financial Times, Ulysse Nardin, Virtuoso, Hennessy, Kering and Frieze London

October 4, 2019



Hennessy partnered with recording artist Maluma. Image credit: Hennessy

By STAFF REPORTS

Luxury Daily's live news from Oct. 4:

[Financial Times nabs Lauren Indvik away from Vogue Business](#)

The Financial Times has poached Cond Nast-owned Vogue Business chief editor Lauren Indvik as its new fashion editor to replace Jo Ellison.

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[Ulysse Nardin helps vets hit the waves](#)

Swiss watchmaker Ulysse Nardin is channeling its connection to the sea into a philanthropic partnership with surf therapy nonprofit One More Wave.

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[Virtuoso ramps up tech focus with new hire](#)

High-end hospitality network Virtuoso is adding to its leadership team by appointing Travis McElfresh as its senior vice president of technology.

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[Hennessy toasts to Hispanic Heritage Month with musical partnership](#)

LVMH-owned cognac brand Hennessy is celebrating Hispanic Heritage Month with a partnership with Colombian recording artist Maluma.

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[Kering hosts hackathon to support sustainable luxury](#)

Luxury conglomerate Kering is looking to leverage technology solutions to help work towards a sustainable future in

fashion.

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[London welcomes art, luxury lovers for Frieze](#)

Luxury brands have congregated in London this week to host special activations as part of the Frieze Art Fair.

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