

AUTOMOTIVE

Bentley achieves carbon neutral certification

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Bentley is increasing its solar power output by 50 percent. Image credit: Bentley

By STAFF REPORTS

Britain's Bentley Motors is taking another step towards becoming a more sustainable luxury automaker by receiving a carbon neutral certification for its Crewe, England factory.

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Although parts of Bentley's Crewe factory have been around since the 1940s, the effort to make the site energy and carbon efficient has been two decades in the making. Bentley joins other luxury automakers who are significantly increasing investments in sustainable energy, as emissions from gasoline-powered cars remains one of the primary drivers for the warming of the planet.

"While 2019 has marked Bentley's centenary, our focus is now on preparing the business for the next 100 years," said Adrian Hallmark, chairman/CEO at Bentley Motors, in a statement. "We want to lead the way in the delivery of sustainable luxury mobility by providing our customers with products and services that reflect their own values.

"We are very conscious of our responsibility to consider the environmental, social and economic impact of our organization, and today's news is just the latest stage in this journey," he said.

Bentley sustainability

Bentley's certification from the Carbon Trust confirms that the automaker meets the internationally recognized PAS 2060 standard for carbon neutrality.

The automaker has increased its use of renewable energy as part of an effort to reduce its carbon emissions from its operations. One hundred percent of Bentley's electricity is generated by either on-site solar panels or purchased as certified green electricity.

Bentley's Crewe headquarters has been certified as carbon neutral

High-quality carbon offsets will be used in the case of emissions that cannot be eliminated.

News of the certification follows the completion of Bentley's solar-powered carport, the largest in the United Kingdom.

The port is powered by 10,000 solar panels, generating 2.7 MW of power. Its installment increases the brand's overall solar-power use by 50 percent, adding to the 20,000 solar panels already in use at other Bentley facilities.

Employing solar power is not the only way that Bentley has invested in the future. The brand has also looked to draft and nurture the next group of talented apprentices with the hope of planning a strong future for its company ([see story](#)).

Additionally, the automaker also plans to introduce its first fully electric Bentley in 2025.

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