

NEWS BRIEFS

Tariffs, superyachts, Lancme and Taobao News briefs

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Superyachts can cost up to \$500 million. Image credit: Benetti

By STAFF REPORTS

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[Savile Row braces for US tariffs](#)

Caught up in a dispute over aviation subsidies, Savile Row tailors and Scottish knitwear brands are staring down 25 percent duties on 35 million pounds worth of U.S. exports, says Vogue Business.

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[No one needs a superyacht, but they keep selling them](#)

The end of summer is a nervous time for superyacht designers, and not because they fear that the owners of their latest creations may be disappointed with the first outings in the Mediterranean, reports The New York Times.

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[Amanda Seyfried named Lancme global ambassador](#)

Amanda Seyfried has been named the new global ambassador for Lancme. She will appear in advertising campaigns for the brand starting in early 2020, per Women's Wear Daily.

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[Think twice before you snub Taobao](#)

Taobao used to be synonymous with cheap, trendy and sometimes counterfeit fashion, but China's largest e-commerce platform is now gaining fashion cred as more cool young designers credit it with their success, according to Business of Fashion.

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